

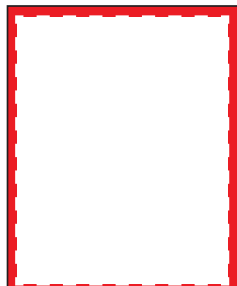


Southern Biker Magazine  
 PO Box 644  
 Madisonville, TN 37354  
 865-247-8118  
 Fax 606-220-1412  
 Info@southernbiker.us  
 www.southernbikermagazine.com

# Ad Spec Sheet

**Double Page**

Live Size  
 16.25 in. x 9.75 in.  
 Bleed Size  
 17 in. x 10.5 in.



**Full Page**

Live Size  
 7.5 in. x 9.75 in.  
 Bleed Size  
 8.75 in. x 11 in.



**Three Quarter Page**

Live Size  
 7.5 in. x 7.2917 in.  
 Bleed Size (3 Sides)  
 8.75 in. x 7.6667 in.



**Half Page Tall**

Live Size  
 3.6667 in. x 9.75 in.  
 Bleed N/A



**Half Page Wide**

Live Size  
 7.5 in. x 4.7917 in.  
 Bleed N/A



**Quarter Page**

Live Size  
 3.6667 in. x 4.7917 in.  
 Bleed N/A



**Sixth Page**

Live Size  
 2.3889 in. x 4.7917 in.  
 Bleed N/A



**Eighth Page**

Live Size  
 3.6667 in. x 2.2917 in.  
 Bleed N/A



**Tenth Page**

Live Size  
 3.7083 in. x 1.8833 in.  
 Bleed N/A

## ADVERTISING COPY AND CAMERA READY DEADLINES:

We publish the last week of every month. Magazine distribution begins on the last two days of each month, and ends by the fourth day of following month. Call for specifics.

Ad space reserved by the 10th of the month.

Ad copy must be submitted no later than the 13th of the month.

Camera ready ads submitted no later than the 15th of the month.

## SUBMISSION GUIDELINES

- 4-color artwork must be CMYK.
- Camera ready art will not be proofed.

## ONLINE ADVERTISING & OTHER SERVICES INCLUDED IN RATES

No charge for full color ads, or ad design.