



Southern Biker Magazine
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Agency Price List

FREQUENCY	12x	8x-11x	4x-7x	1x-3x
Center Spread	\$1144.25	\$1374.25	\$1489.25	\$1719.25
Double Page	1063.75	1259.25	1374.25	1604.25
Back Cover	1029.25	1144.25	1259.25	1374.25
Inside Front Cover	833.75	1006.25	1121.25	1259.25
Inside Back Cover	776.25	891.25	1006.25	1144.25
Full Page	718.75	833.75	948.75	1029.25
3/4 Page	569.25	661.25	730.25	833.75
1/2 Page	373.75	442.75	488.75	603.75
1/4 Page	224.25	258.75	316.25	373.75
1/6 Page	166.75	189.75	212.75	258.75
1/8 Page	97.75	113.85	143.75	166.75
1/10 Page	63.25	86.25	97.75	109.25

DEADLINES

Ad space reserved by 10th of month.
 Ad copy submitted by 13th of month.
 Camera Ready ads submitted by 15th of month.
 If new ad proof is not approved by the 15th of month,
 we will run the previous month's ad.

ONLINE ADVERTISING & OTHER SERVICES INCLUDED IN RATES

No charge for full color ads, or ad design.

SPECIAL PLACEMENT REQUESTS

All special requests will be billed as the cost of ad plus 10%.

REPRINT SERVICES

Unlimited use: \$250 - Includes reprint in PDF or JPEG format to be used for copies; to place on your own website or to redistribute electronically.

POLICY TERMS AND CONDITIONS

All ad rates on rate card are pre-paid rates. A written agreement signed between advertiser and Southern Biker Magazine is requested before an ad will be published. Payment in full must be submitted with ad copy each month. We can decline to publish any ad that, in our opinion, does not reflect good taste and high integrity. However, should an ad be published for which an advertiser becomes involved in any legal action because of unfair or deceptive advertising, or for any reason, Southern Biker Magazine will not be held liable or take any responsibility for the act. We will work with our advertisers to assure accuracy; moreover, we cannot be responsible for errors occurring in advertisements. Southern Biker Magazine reserves the right to refuse any ad or ad space to anyone for any reason. **All logos, photographs, artwork or ad designs created by Southern Biker Magazine are the property of Southern Biker Magazine and are not to be published elsewhere without written consent of Southern Biker Magazine's publisher.** Southern Biker Magazine reserves the right to adjust advertising rates upon reasonable notice to its advertisers. ©2014 SOUTHERN BIKER MAGAZINE