



Southern Biker Magazine

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www.southernbikermagazine.com

## Monthly On-Line Rates

TYPE	12x	8x-11x	4x-7x	1x-3x
<b>Banner Ads</b>	\$145.00	\$165.00	\$195.00	\$225.00
(Rotating ads maximum of 5 with space available 66.67 picas x 8.33 picas)				
<b>#1 Tower Ads</b>	125.00	145.00	165.00	195.00
(Position #1 - rotating maximum of 3 with space available 16.67 picas x 25 picas)				
<b>Tower Ads</b>	95.00	125.00	145.00	165.00
<b>Logo Ads</b>	25.00	45.00	N/A	N/A
<b>Links</b>	15.00	(Call about cross linking your business with ours)		

**Current Magazine Advertisers under contracts can get 40% off published rates for same length of contract.**

### DEADLINES

Ad space reserved by 15th of prior month.

Ad copy submitted by 18th of month.

Camera Ready ads submitted by 20th of month.

If new ad proof is not approved by the 20th of month, we will run the previous month's ad.

Production fee: one time fee of \$25 - \$10 to change each time afterwards.

### SPECIAL PLACEMENT REQUESTS

All special requests will be billed as the cost of ad plus 10%.

### POLICY TERMS AND CONDITIONS

All ad rates on rate card are pre-paid rates. A written agreement signed between advertiser and Southern Biker Magazine is requested before an ad will be published. Payment in full must be submitted with ad copy each month. We can decline to publish any ad that, in our opinion, does not reflect good taste and high integrity. However, should an ad be published for which an advertiser becomes involved in any legal action because of unfair or deceptive advertising, or for any reason, Southern Biker Magazine will not be held liable or take any responsibility for the act. We will work with our advertisers to assure accuracy; moreover, we cannot be responsible for errors occurring in advertisements. Southern Biker Magazine reserves the right to refuse any ad or ad space to anyone for any reason. **All logos, photographs, artwork or ad designs created by Southern Biker Magazine are the property of Southern Biker Magazine and are not to be published elsewhere without written consent of Southern Biker Magazine's publisher.** Southern Biker Magazine reserves the right to adjust advertising rates upon reasonable notice to its advertisers. ©2014 SOUTHERN BIKER MAGAZINE



### Banner Ad

Live Size  
66.67 picas  
x  
8.33 picas



### Tower Ad

Live Size  
16.67 picas  
x  
25 picas