



Southern Biker Magazine

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Reasons Why Your Business Should Advertise in Southern Biker Magazine

- ✓ **FREE, Monthly, First Class, High Gloss, Full Color** publication covering Tennessee and the surrounding states. 30,000 copies printed each month.
- ✓ **Carefully Considered Distribution Points in over 800 locations** including most businesses motorcyclists frequent and the top motorcycle events and rallies each year.
- ✓ **Over 4,500 Event Listings published every year**, both nationally, regionally and locally - the most extensive list available anywhere! Readers review the hundreds of event listings throughout the month, giving our advertisers effective reach with the frequency needed to produce maximum results.
- ✓ **Long Ad Life and Repeated Ad Exposure.** Magazines are kept for months and collected. Readers continue to read them, viewing your ad repeatedly, generating *effective reach*. Ad life continues long after the magazines are in homes and businesses.
- ✓ **Full magazine content readable on-line from anywhere in the world.** Past issues also available for reading on-line. Website receives hundreds of hits per day. Banner and tower advertising opportunities available. Events updated frequently each month on-line to bring in more visitors.
- ✓ **Southern Biker E-Mag Published On-line with live links to you website.** Emailed every month to over 10,000 online subscribers before printed version is distributed. Thousands of online viewers have access to advertiser's website with a simple click.
- ✓ **Radio Promotion.** April thru October event advertisers can have their event promoted on Knoxville and Chattanooga radio stations on Fridays.
- ✓ **Facebook promotion.** Advertisers receive promotion of their ads and events on Facebook.
- ✓ **Subscription Mail Service Available!** Readers can receive the magazine wherever they live.
- ✓ **Co-Op Qualifying Ads.** Ask us about co-op programs and how they can benefit you.
- ✓ **National and Regional Awards and Honors** for ad design and effective advertising. We can assist you in maximizing your advertising efforts.
- ✓ **Over 50 Years of Combined Experience** in ad design, layout and marketing, helping you create and produce complete advertising campaigns that get results every time.
- ✓ **Strategic Ad Placement** on pages of high readership.
- ✓ **No additional charges or set up fee for ad design.**
- ✓ **A family oriented motorcycle magazine to include family and female markets.**

No other magazine can compare to Southern Biker Magazine's reach effectively!

#1 Monthly Motorcycle Event Magazine in the South